

Digital Asset

For Immediate Release

Digital Asset Expands Executive Team

Fintech industry veteran Shane Akeroyd Joins Digital Asset as President to help drive strategic initiatives and grow the company's customer base

New York - September 20, 2022 - Digital Asset, a software provider that helps enterprises build economic value through interconnected networks, today announced [Shane Akeroyd](#), formerly of IHS Markit, has joined the company's executive team in the newly created position of President.

In this role, Shane will focus on developing and maintaining senior customer relationships and driving new business opportunities with large enterprise customers. With his extensive experience helping customers solve business-critical challenges, Shane will also provide guidance on market dynamics and the opportunities for enterprise customers to capitalize on the potential of blockchain technologies. As President, Shane will have a global remit, and will be based in Asia to provide local leadership to Digital Asset's growing team in the region.

"Shane is a great addition to Digital Asset's Executive Committee," said Yuval Rooz, Co-Founder and CEO at Digital Asset. "Shane's industry expertise combined with his proven track record, and results oriented leadership style is the perfect fit to support the company's ambitious growth objectives and the increasing demand we are seeing from customers. We welcome Shane to the team, and look forward to leveraging his market expertise as we accelerate our growth within existing and new customers."

Shane joins Digital Asset from IHS Markit where he spent 15 years in leadership, driving account management programs globally and leading regional teams across Asia Pacific. He brings over 25 years of global client management experience to this newly created position at Digital Asset. Prior to IHS Markit, Shane worked in senior level positions at RBC Capital Markets where he was head of global debt markets distribution and a member of the executive management team. He has also held senior level roles at TD Securities, including vice chair, capital market sales for Europe, Asia, and Australia and with Bear Stearns as a managing director. Shane began his career at Bank of America, eventually taking on the role of vice president of derivative sales. He holds a BSc (Honors) in Economics from University College London.

"I am very excited to join Digital Asset and be part of the transformation the company is driving across financial services," said Akeroyd. "There is a large addressable market for Digital Asset and phenomenal tailwinds it can leverage as industries look to embrace Web3, distributed ledger, blockchain and tokenization solutions. Digital Asset is at the forefront of this change, leading marquee projects in capital markets with a great product, great leadership and an impressive and growing list of stakeholders and customers."

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About Digital Asset

Digital Asset is a software and services provider that helps enterprises build economic value through interconnected networks. The company designs and delivers technology that reshapes legacy systems and workflows into efficient, secure, and interconnected applications. Daml, our core technology, is a platform for building multi-party applications. It extracts and simplifies business processes to make data accessible and optimizes workflows using smart contracts. Leading organizations across financial services, insurance and healthcare partner with Digital Asset to create new multi-party solutions that transform disparate silos into synchronized networks. To learn more about the company's vision to build the Global Economic Network visit <https://www.digitalasset.com/global-economic-network>. To learn more about Digital Asset, please visit www.digitalasset.com. Click here to follow us on [Twitter](#) and [LinkedIn](#).

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